



THE CORPORATION OF THE TOWNSHIP OF MAPLETON
ECONOMIC DEVELOPMENT COMMITTEE AGENDA
MONDAY, SEPTEMBER 13, 2021 @ 6:00 P.M.

VIA ZOOM

<https://us02web.zoom.us/j/88082450359?pwd=TVROQzc3eE9iU2VjWWIyMWIzN0prUT09>

Meeting ID: 880 8245 0359

1. **Call to Order**
2. **Declaration of Pecuniary Interest**
3. **Confirmation of Minutes**
 - 3.1 March 1, 2021
 - 3.2 June 7, 2021
4. **Matters Arising from Minutes**
5. **Delegations – None**
6. **Matters arising from Delegations – None**
7. **Reports and Updates from Staff**
 - 7.1 CIP Financial Incentive Program Update
 - 7.2 Alma Streetscaping Project and RED Grant
 - 7.3 Mapleton Farmers Market – verbal update
8. **Correspondence for Committee’s Direction – None**
9. **Correspondence for Committee’s Information**
10. **Adjournment**

NEXT MEETING:

Monday, December 6, 2021 at 6:00 PM

VIA Zoom



THE CORPORATION OF THE TOWNSHIP OF MAPLETON

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

MONDAY, MARCH 1, 2021 @ 6:00 P.M.

MAPLETON TOWNSHIP OFFICES

PRESENT: Luc Joye, Member
Lori Woodham, Member
Stephanie Drost, Member
Evan Robertson, Member
Jeff Duimering, Member
Douglas, Councillor
Gregg Davidson, Mayor

STAFF: Aly Cripps, Executive Assistant
Manny Baron, CAO

1. **Call to Order** – took place at 6:01 p.m. by Chairperson Evan Robertson
2. **Declaration of Pecuniary Interest** - None
3. **Confirmation of Minutes**

2.1 Committee Minutes dated March 2, 2020

VERBAL RESOLUTION

THAT the Economic Development Committee Minutes of March 2, 2020 be confirmed as circulated.

CARRIED

4. **Matters Arising from Minutes** – None
5. **Delegations** – None
6. **Matters arising from Delegations** – None

7. Reports and Updates from Staff

- 7.1 BR+E Survey Results – discussion on findings
- 7.2 Photo Contest
- 7.3 2020/2021 CIP Grants
- 7.4 Digital Main Street - verbal update
- 7.5 Signage – Moorefield Entrance – verbal update
- 7.6 Northern Wellington Jobs and Housing Platform – verbal update
- 7.7 MakeitMapleton.ca – verbal update
- 7.8 Mapleton Water Tower – Verbal update

8. Correspondence for Committee’s Direction – None

9. Correspondence for Committee’s Information – None

10. Adjournment

There being no further business, the meeting adjourned at 6:49 p.m.

Chairperson

Recording Secretary



THE CORPORATION OF THE TOWNSHIP OF MAPLETON

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

MONDAY, June 7, 2021 @ 6:00 P.M.

VIA Zoom

PRESENT: Luc Joye, Member
Lori Woodham, Member
Stephanie Drost, Member
Evan Robertson, Memeber
Jeff Duimering, Member
Paul Douglas, Councillor

STAFF: Aly Cripps, Executive Assistant
Manny Baron, CAO

REGRETS: Gregg Davidson, Mayor

1. **Call to Order** – took place at 6:01 p.m. by Chairperson Evan Robertson
2. **Declaration of Pecuniary Interest** - None
3. **Confirmation of Minutes**

2.1 Committee Minutes dated March 1, 2021

VERBAL RESOLUTION

THAT the Economic Development Committee Minutes of March 1, 2021 be confirmed as circulated.

CARRIED

4. **Matters Arising from Minutes** – None
5. **Delegations** – None
6. **Matters arising from Delegations** – None

7. Reports and Updates from Staff

- 7.1 Photo Contest entries reviewed, and three winners chosen in each category
- 7.2 Mapleton Farmers Market – verbal update
- 7.3 Canada Day Bags – Verbal Update
- 7.4 Nwjobsandhousing.ca Platform – verbal update

8. Correspondence for Committee’s Direction – None

9. Correspondence for Committee’s Information – None

10. Adjournment

There being no further business, the meeting adjourned at 6:49 p.m.

Chairperson

Recording Secretary

| Site Location | Operating As | Project | Value of Grant | Total Investment |
|----------------------------------|----------------------|--|--|-------------------------|
| 83 Wellington St. S. | Multiple Businesses | Building Conversion and Expansion | \$ 5000.00 | \$40,000.00 |
| 6 Hilwood Dr. | 2392209 Ontario Inc. | Building Conversion and Expansion | \$8000.00 | \$20,000.00 |
| 89 Wellington St. S. | IAD Capital Corp | Façade, signage, property improvement Grant & Accessibility Grant & Building Improvement Grant | \$ 10,000.00 (\$5,000 from County) | \$455,093.20 |
| 89 Wellington St. S. | Family time Pizza | Façade, signage, property improvement Grant | \$1462.50 | \$2925.00 |
| 24 Wellington St. S. | Corner Krest | Façade, signage, property improvement Grant | \$293.80 | \$587.60 |
| Total Township Investment | | | \$24,756.30 (\$5,000 from County) | \$518,605.80 |

With a total of \$34,223.83 Committed to our CIP Program this year we still have **\$9467.53** still available for business to apply for this year.



FOR IMMEDIATE RELEASE
September 10, 2021

Pettapiece announces RED funding for Township of Mapleton

(Perth-Wellington) – Perth-Wellington MPP Randy Pettapiece today announced that the Township of Mapleton will receive funding to revitalize Alma’s downtown area.

Funding will come from Ontario’s Rural Economic Development (RED) program in the amount of \$15,792 for province’s share. It is intended to support the township’s beautification efforts, including new decorative light posts, banners, holiday lights, benches and waste receptacles.

“Our government is committed to the success of rural and small-town Ontario,” Pettapiece said. “I have always supported this type of funding, which directly supports local priorities in our area.”

“I want to congratulate the township on their leadership in identifying the need,” he added.

The project is one of more than 60 projects the Ontario government is supporting to help diversify local economies, retain skilled workers, and create jobs in rural communities.

“Supporting local jobs and economic development in rural communities is more important than ever,” said Lisa Thompson, Minister of Agriculture, Food and Rural Affairs. “As the economy continues to reopen, our investments in the Rural Economic Development program will have a very real impact for communities across rural Ontario.”

In addition, the Ontario government is committing \$5 million in cost-share funding under the next intake of the RED program to help rural communities implement additional economic growth plans to address the economic impacts of COVID-19. The new RED intake will open on August 30.

Ontario’s Rural Economic Development (RED) program will allow rural communities to better respond to the local economic impacts of the pandemic, by supporting actions that will address barriers to economic development, and better position rural communities for economic growth and job creation.

Economic growth in rural and Indigenous communities during COVID-19 is part of the government’s plan to get every region of Ontario back on track so they can create jobs, opportunity and prosperity for everyone.

More information: <https://www.ontario.ca/page/rural-economic-development-program>

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