

TOWNSHIP OF MAPLETON
ECONOMIC DEVELOPMENT COMMITTEE
TERMS OF REFERENCE

The Economic Development committee is a Committee of Council established to fully engage the private sector businesses and residents of Mapleton Township in economic development initiatives.

Meetings are open to the public and minutes will be kept by the Clerk's Department.

The committee shall advise Council on economic development initiatives, such as:

- Business attraction, retention and marketing programs and activities;
- Support and encourage existing businesses
- Economic Development ad campaign and marketing tools;
- Service/Commercial/Industrial sector attraction;
- Manufacturing retention and attraction;
- Competitiveness issues, policy and programs
- Providing leadership on local business partnership initiatives;
- Jobs Prosperity programs;
- Tourism
- Other issues as may be requested or assigned by Mapleton Township Council;

Reporting Relationship to Council:

The majority of the committee's involvement and subsequent reporting will flow through the Township's Business Development and Marketing Coordinator and then to Council;

It is anticipated that the Committee shall meet quarterly with additional meetings at the call of the Chair to address specific matters that have been referred for their input or may be time sensitive.