



PMD Arena Advertising 2022-2023

What better place to advertise than our local arena, with many patrons coming in every day they are sure to get seen. We are happy to partner with our ice user groups so that half of the advertising can go to the ice user group of your choice! (Drayton & District Figure Skating Club, Drayton Minor Hockey, Reach Forth Hockey)

If you have any questions regarding the PMD Arena Advertising or this form, please contact the arena at 519.638.3333

Advertiser:

Company: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Advertising Board opportunities and fees

Arena Boards – Ice level (large: 3ft x 8ft)	\$650.00
Arena Boards – Ice level (small: 3ft x 4ft)	\$425.00
Wall sign (size: 3ft x 6ft)	\$275.00
Time Clock (size: 2ft x 6ft)	\$275.00
Behind Player's Bench (Home or Visitors)	\$1,200.00
Ice Resurfacers	\$1,500.00

(Arena Manager will be in contact if space is not available)

Advertising location requested: _____

Which organization you would like the 50/50 Funding to go towards

___ Drayton & District Figure Skating Club

___ Drayton Minor Hockey

___ Reach Forth Hockey

Township of Mapleton 7275 Sideroad 16, Box 160, Drayton, Ontario NOG 1P0

Phone: 519-638-3313 Fax: 519-638-5113 Toll Free: 1-800-385-7248

www.mapleton.ca



Terms of Agreement

- 1 year term with first right for extensions beyond the initial contract, invoices will be automatically sent yearly, if they are not paid within 30 days space may be given up.
- Agreement term runs August 1st – July 31st annually
- The Municipality reserves the right to refuse any and all proposed advertisements

Production Details

- It is the responsibility of the advertiser to assume the production and associated costs of producing their advertisement based on specifications provided by the Municipality.
- All advertisements must be pre-approved by Township of Mapleton staff prior to production.
- A list of local companies where advertising arena board panels can be produced will be provided for the advertiser's information. It is the advertiser's responsibility to provide all artwork as deemed "camera-ready" to the manufacturer for production.
- Township staff will manage the installation of the advertisements and will maintain the authority to request the replacement of any arena board panels required due to deterioration of the quality of the advertisements. Ownership of the ads themselves will remain the property of the advertiser.

Date: _____

Signature: _____